FIND A CONTACT PERSON NEARBY

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Klosterweg 6
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Fax: (0 86 56) 16 41
E-Mail: office@ebekom.net
Internet: www.ebekom.net

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20459 Hamburg
Telefon +49-40-3703-2985
Telefax +49-40-3703-17-2940
E-Mail: info@internationalmediasales.net
Internet: www.internationalmediasales.net
CONCEPT

The mountains are at home in ALPIN, for the whole range of mountain sports: for hikers, mountaineers, climbers, skiers and mountain bikers. The pioneering monthly magazine has been on the market since 1963 and presents itself as a modern, campaign-ready media brand that combines print, online and social media in an exemplary way to show the beauty of the mountains on all channels.

ALPIN's reports convey joie de vivre in the mountains, and the service pages present expert know-how in an easily understandable way. Plus in every issue an unrivaled 16(!) tour maps to collect for active mountain fans.

Millions of people in Germany, Austria, South Tyrol and Switzerland have succumbed to the fascination of the mountains. A unique target group with an above-average education and an above-average income - who can be inspired time and again by looking into the world of ALPIN.

The magazine is of course published monthly as an ePaper. The ALPIN.de website provides daily news, weather, avalanche and travel information, photo galleries, competitions, tests and tours.

We regularly reach 239000 visitors per month. Our social media activities on Instagram, Facebook and Twitter appeal to around 75000 active followers.

ALPIN – a unique magazine for unique people!

Dr. Bene Benedikt, Editor in Chief

PUBLISHER INFORMATION

Anschrift: Olympia-Verlag GmbH, Vermarktung ALPIN Badstraße 4–6 90402 Nürnberg Germany
Phone: Sales-Team (0911) 216-24 95
Printing-Material (0911) 216-22 55
Fax: (0911) 216-27 39
E-Mail: anzeigen@alpin.de
Internet: www.olympia-verlag.de
PZN: 513874

TERMS & CONDITIONS:

The "General Terms and Conditions for Advertisements and External Inserts in Newspapers and Magazines" with the publisher’s additional terms and conditions shall also apply to the processing of advertising orders.

We will be happy to send you our current GTCs/ATCs as well as editions and market data on request, and you can also find them online at www.olympia-verlag.de in the media data section.

TERMS OF PAYMENT

Payments are due on the date on which the issue containing your ad is published. A 2 % discount will be granted if the full amount is received by the publisher before the date of issue and if there are no outstanding payments. Payments can be made by direct debit.

Sales tax: Net prices are plus VAT due on the same date as the payment.
VAT ID.: DE 811186870

BANK ACCOUNTS

bank: Postbank Nuremberg
Routing no. 76010085
Account no. 61000-858
IBAN: DE42 7601 0085 0061 0008 58
BIC: PBNKDEFF

bank: Commerzbank AG Nuremberg
Routing no. 76040061
Account no. 5221452
IBAN: DE21 7604 0061 0522 1452 00
BIC: COBADEFF

AWA

See www.duon-portal.de for the current and binding technical specifications, also available as downloadable PDF-file.
## Advertising Sizes

<table>
<thead>
<tr>
<th>Size</th>
<th>Type Area width x height (mm)</th>
<th>Bleed Ads* width x height (mm)</th>
<th>Multicolor €</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>194 x 260</td>
<td>210 x 280</td>
<td>5 350,–</td>
</tr>
<tr>
<td>3/4</td>
<td>vertical 145 x 260</td>
<td>153 x 280</td>
<td>4 170,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 194 x 193</td>
<td>210 x 203</td>
<td></td>
</tr>
<tr>
<td>2/3</td>
<td>vertical 127 x 260</td>
<td>135 x 280</td>
<td>3 750,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 194 x 171</td>
<td>210 x 181</td>
<td></td>
</tr>
<tr>
<td>1/2</td>
<td>vertical 94 x 260</td>
<td>102 x 280</td>
<td>2 890,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 194 x 127</td>
<td>210 x 137</td>
<td></td>
</tr>
<tr>
<td>1/3</td>
<td>vertical 61 x 260</td>
<td>69 x 280</td>
<td>1 960,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 194 x 83</td>
<td>210 x 93</td>
<td></td>
</tr>
<tr>
<td>1/4</td>
<td>vertical 45 x 260</td>
<td>53 x 280</td>
<td>1 500,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 94 x 127</td>
<td>–</td>
<td></td>
</tr>
<tr>
<td></td>
<td>vertical 45 x 127</td>
<td>–</td>
<td>770,–</td>
</tr>
<tr>
<td></td>
<td>horizontal 94 x 61</td>
<td>–</td>
<td></td>
</tr>
</tbody>
</table>

Caution: for classified advertising there are separate dimensions formats!

## Advertising Sizes and Rates

### Sizes
- **1/1** Types Area 194 x 260 Bleed Ads* 210 x 280
- **3/4** Vertical Type Area 145 x 260 Bleed Ads* 153 x 280
- **HORIZONTAL** Type Area 194 x 193 Bleed Ads* 210 x 203
- **2/3** Vertical Type Area 127 x 260 Bleed Ads* 135 x 280
- **HORIZONTAL** Type Area 194 x 171 Bleed Ads* 210 x 181
- **1/2** Vertical Type Area 94 x 260 Bleed Ads* 102 x 280
- **HORIZONTAL** Type Area 194 x 127 Bleed Ads* 210 x 137
- **1/3** Vertical Type Area 61 x 260 Bleed Ads* 69 x 280
- **HORIZONTAL** Type Area 194 x 83 Bleed Ads* 210 x 93
- **1/4** Vertical Type Area 45 x 260 Bleed Ads* 53 x 280
- **HORIZONTAL** Type Area 94 x 61 Bleed Ads* 210 x 71
- **1/8** Vertical Type Area 45 x 127 Bleed Ads* 49 x 153
- **HORIZONTAL** Type Area 94 x 61 Bleed Ads* 210 x 93

### Rates
- **Multicolor**
- **1/1** 5 350,–
- **3/4** Vertical 4 170,–
- **HORIZONTAL** 3 750,–
- **2/3** Vertical 3 750,–
- **HORIZONTAL** 3 750,–
- **1/2** Vertical 2 890,–
- **HORIZONTAL** 2 890,–
- **1/3** Vertical 1 960,–
- **HORIZONTAL** 1 960,–
- **1/4** Vertical 1 500,–
- **HORIZONTAL** 1 500,–
- **1/8** Vertical 770,–
- **HORIZONTAL** 770,–

NOTE: Important parts of the text and motif must be at least 5 mm away from the bleed. Text running over the gutter needs additional 3 mm space per page.

### Special Ads
- **Continious size across gutter**
  - 2/1 404 x 260 420 x 280 10 700,–
- **2/1** 2nd cover page + p. 3 404 x 260 420 x 280 12 240,–
- **1/1** 2nd/4th cover page 194 x 260 210 x 280 5 890,–
- **1/3** Ad next to content or editorial 61 x 260 69 x 280 2 060,–

* Trimming allowance 3 mm on each side must be added

VAT will be charged as applicable.
ALPIN SUPPLEMENTS

**ALPIN-EXTRA**
About 30-40 tours (hiking, mountaineering, climbing routes) are presented over 16, 24 or 32 pages in ALPIN’s mega-insert. Detailed service pages provide information about accommodation, events, mountain and ski schools and give all information addresses.

<table>
<thead>
<tr>
<th>Sizes</th>
<th>Type Area width x height (mm)</th>
<th>Bleed Ads* width x height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/1</td>
<td>175 x 267</td>
<td>200 x 300</td>
</tr>
<tr>
<td>1/2</td>
<td>vertical 85 x 267</td>
<td>100 x 300</td>
</tr>
<tr>
<td></td>
<td>horizontal 175 x 131</td>
<td>200 x 146</td>
</tr>
<tr>
<td>1/3</td>
<td>vertical 55 x 267</td>
<td>70 x 300</td>
</tr>
<tr>
<td></td>
<td>horizontal 175 x 85</td>
<td>200 x 100</td>
</tr>
<tr>
<td>1/4</td>
<td>vertical 2-column 85 x 131</td>
<td>–</td>
</tr>
<tr>
<td></td>
<td>horizontal 175 x 63</td>
<td>200 x 78</td>
</tr>
</tbody>
</table>

*Trimming allowance 3 mm on each side must be added.

Advertising possibilities, prices and formats on request!

**ALPIN-BOOKLET**
Compact guides full of tour tips and know-how.

**ALPIN-MIDI**
New! ALPIN Midi - the guide in A5 format. Handy size, but big enough to enjoy the beautiful content.

**ALPIN-SUPER-PANORAMA**
Panorama folders show the mountains in an inspiring format: as a dramatic view of the most popular peaks or as a panoramic view from the most beautiful vantage points. Location addresses lead potential visitors to the area.

Advertising possibilities, prices and formats on request!

**DISCOUNTS**

<table>
<thead>
<tr>
<th>Volume</th>
<th>Series</th>
</tr>
</thead>
<tbody>
<tr>
<td>from 3 pages</td>
<td>5 % from 3 insertions</td>
</tr>
<tr>
<td>from 6 pages</td>
<td>10 % from 6 insertions</td>
</tr>
<tr>
<td>from 9 pages</td>
<td>15 % from 9 insertions</td>
</tr>
<tr>
<td>from 12 pages</td>
<td>20 % from 12 insertions</td>
</tr>
<tr>
<td>from 18 insertions</td>
<td>20 %</td>
</tr>
</tbody>
</table>

Advertising agencies receive a third-party premium of 15% of the customer net price (gross price minus the discount).

Advertisements in the editorial section can not be grouped in the advertisement section.

**SPECIAL DISCOUNT**
Mountain schools receive a 20% discount on orders placed directly.

**CLASSIFIED ADVERTISING**

<table>
<thead>
<tr>
<th>Min.-height 10 mm</th>
<th>4c</th>
</tr>
</thead>
<tbody>
<tr>
<td>price per mm height</td>
<td>€</td>
</tr>
<tr>
<td>45 mm width (1-column)</td>
<td>4,10</td>
</tr>
<tr>
<td>95 mm width (2-column)</td>
<td>8,20</td>
</tr>
<tr>
<td>145 mm width (3-column)</td>
<td>12,30</td>
</tr>
<tr>
<td>195 mm width (4-column)</td>
<td>16,40</td>
</tr>
</tbody>
</table>

VAT will be charged as applicable.
PUBLICATION SCHEDULE 2020

<table>
<thead>
<tr>
<th>Issue</th>
<th>No</th>
<th>On Sale</th>
<th>Closing Date</th>
<th>Material Deadline</th>
<th>Delivery Deadline for loose, bound-in &amp; glued-on inserts</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>3</td>
<td>08.02.2020</td>
<td>03.01.2020</td>
<td>13.01.2020</td>
<td>17.01.2020</td>
</tr>
<tr>
<td>April</td>
<td>4</td>
<td>14.03.2020</td>
<td>10.02.2020</td>
<td>17.02.2020</td>
<td>21.02.2020</td>
</tr>
<tr>
<td>May</td>
<td>5</td>
<td>11.04.2020</td>
<td>06.03.2020</td>
<td>13.03.2020</td>
<td>19.03.2020</td>
</tr>
<tr>
<td>June</td>
<td>6</td>
<td>09.05.2020</td>
<td>01.04.2020</td>
<td>08.04.2020</td>
<td>16.04.2020</td>
</tr>
<tr>
<td>July</td>
<td>7</td>
<td>13.06.2020</td>
<td>06.05.2020</td>
<td>13.05.2020</td>
<td>19.05.2020</td>
</tr>
<tr>
<td>August</td>
<td>8</td>
<td>11.07.2020</td>
<td>05.06.2020</td>
<td>15.06.2020</td>
<td>19.06.2020</td>
</tr>
<tr>
<td>September</td>
<td>9</td>
<td>08.08.2020</td>
<td>06.07.2020</td>
<td>13.07.2020</td>
<td>17.07.2020</td>
</tr>
<tr>
<td>October</td>
<td>10</td>
<td>12.09.2020</td>
<td>10.08.2020</td>
<td>17.08.2020</td>
<td>21.08.2020</td>
</tr>
</tbody>
</table>

TECHNICAL DATA

Frequency: Monthly
Magazine Size: 210 mm wide by 280 mm high (bleedoff pages)
Type Area: 194 mm wide by 260 mm high
Printing Process: Web offset
Binding Method: Perfect-Bound
Image Resolution: actual image size at least 120 l/cm (300 dpi)
Mode: CMYK
Dot Area: should not exceed 300%
Bleed Advertisements: Bleed allowance 3 mm on each side must be added. Important parts of the text and motif must be at least 5 mm away from the bleed. Text running over the gutter needs additional 3 mm space per page.
Open Documents: InDesign, Illustrator, others on request.
Data Formats: PDF-X/3 (CMYK)

PRINTING MATERIAL

Data delivery: Printable PDF (PDF-X3, CMYK)
For open documents: Delivery includes all associated fine data (logos used, images used in CMYK with a resolution of 300dpi, fonts used; no PC True Type fonts).
The following programs can be processed: InDesign, Illustrator, Photoshop
All deliveries must be marked with subject, product and issue number/publication date.
Delivery address for print documents: Olympia-Verlag GmbH, ALPIN marketing, Badstrasse 4-6, 90402 Nuremberg, Phone 0911/216-2255 or 0911-216-2495
Technical data: Current and binding technical data can be found at www.duon-portal.de
Also available for download as PDF.
Sending the printing documents: Print documents are digitally accepted centrally via the VDZ publishers’ DUON portal at: www.duon-Portal.de
User support is available at: support@duon-portal.de or directly by phone (040)374117-50

General legal information: The warranty claims stated in the publishers’ general terms and conditions presuppose compliance with the certified technical requirements and standards laid out on the DUON portal. This also applies to data delivery without proof.
**INSERTS**

Inserts are loose publications that are included in the ALPIN Magazin.

Orders for inserts can only be processed on request. The order is not considered accepted by the publishing house - reserving the right to postponement - until an original sample (5 copies) of the insert has been submitted and there are no objections to the content and fast an trouble-free processing is ensured. Technical additional charges arising from the properties of the insert are invoiced.

**Insert size:** Smallest size: 105 x 148 mm, Largest size: 200 x 270 mm

<table>
<thead>
<tr>
<th>Price per 1,000 inserts</th>
<th>up to 25 g</th>
<th>€ 92,–</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 30 g</td>
<td>€ 97,–</td>
<td></td>
</tr>
<tr>
<td>up to 35 g</td>
<td>€ 102,–</td>
<td></td>
</tr>
<tr>
<td>up to 40 g</td>
<td>€ 107,–</td>
<td></td>
</tr>
<tr>
<td>up to 45 g</td>
<td>€ 112,–</td>
<td></td>
</tr>
<tr>
<td>up to 50 g</td>
<td>€ 117,–</td>
<td></td>
</tr>
</tbody>
</table>

All prices are subject to value added tax.

**Processing grant:** 2 – 3 %

**Discount:** No discounts apply to orders for inserts

**Agency commission:** 15 %

**Insert release date:** Please coordinate with us to set the release date for the insert before you placing your order.

---

**BOUND-IN INSERTS**

A delivered brochure will be published together with the editorial flyer.

The order shall only then be deemed to have been accepted by the publisher-subject to the right to postpone the delivery date - if original samples (5-fold) are available and no objections are raised against their content or one trouble-free further processing is ensured.

The inserts may not be folded in the package. Additional technical costs resulting from the nature of the insert will be charged.

**Bound-in format:** at least 1/2 page up or across. 3,5mm milling edge, 15mm head trimming. 5mm on the other pages required for booklet format.

**Scope:** up to 8 pages. Larger sizes on request.

<table>
<thead>
<tr>
<th>Price per 1,000 bound</th>
<th>up to 25 g</th>
<th>€ 92,–</th>
</tr>
</thead>
<tbody>
<tr>
<td>up to 30 g</td>
<td>€ 97,–</td>
<td></td>
</tr>
<tr>
<td>up to 35 g</td>
<td>€ 102,–</td>
<td></td>
</tr>
<tr>
<td>up to 40 g</td>
<td>€ 107,–</td>
<td></td>
</tr>
<tr>
<td>up to 45 g</td>
<td>€ 112,–</td>
<td></td>
</tr>
<tr>
<td>up to 50 g</td>
<td>€ 117,–</td>
<td></td>
</tr>
</tbody>
</table>

All prices plus VAT.

**Processing subsidy:** 2 – 3 %

**Composite inserts:** are binders that are shared by several advertisers and are possible by special agreement. Editions, prices and dates on request.

---

**GLUED-IN INSERTS**

Glued-in inserts are glued onto a full-page carrier page in the gravure printing section of ALPIN in such a way, that the sticker can be removed by the reader. A glued-insert order thus requires the additional purchase of a full-page gravure printing ad.

**Price per 1,000 glued-in inserts**

| up to 25 g | € 92,– |
| up to 30 g | € 97,– |
| up to 35 g | € 102,– |
| up to 40 g | € 107,– |
| up to 45 g | € 112,– |
| up to 50 g | € 117,– |

All prices subject to VAT.

**Processing subsidy:** 2 – 3 %

**Texture of a postage sticker:** It is recommended to use an offset carton of at least 150g/m². The postcards must be exact be cut an may not be entangled in the package. For information on discounts, mediators, booking deadline, right to withdrawal, delivery deadline, see “Supplements”.

Printed matter other than a postcard, as well as envelopes containing content, leaflets and samples, may also be attached (samples required).

---

**DELIVERY ADDRESS FOR INSERTS:** hofmann druck Nürnberg GmbH & Co. KG, Emmericher Str. 10, 90411 Nürnberg, Herstellung ALPIN.

**Delivery form:** With exact marking “ALPIN, issue no...”. This marking must be clearly affixed externally.
READERSHIP PROFILE

<table>
<thead>
<tr>
<th>Active in sports 1</th>
<th>Total</th>
<th>%</th>
<th>ALPIN</th>
<th>%</th>
<th>Total affinity = 100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hiking</td>
<td>56</td>
<td>88</td>
<td></td>
<td></td>
<td>157</td>
</tr>
<tr>
<td>Mountaineering</td>
<td>13</td>
<td>62</td>
<td></td>
<td></td>
<td>258</td>
</tr>
<tr>
<td>Mountain biking</td>
<td>22</td>
<td>65</td>
<td></td>
<td></td>
<td>328</td>
</tr>
<tr>
<td>Downhill skiing/Snowboarding</td>
<td>16</td>
<td>53</td>
<td></td>
<td></td>
<td>418</td>
</tr>
<tr>
<td>Cross-country skiing</td>
<td>11</td>
<td>44</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Active in sports 1</td>
<td>Total</td>
<td>%</td>
<td>ALPIN</td>
<td>%</td>
<td>Total affinity = 100</td>
</tr>
<tr>
<td>Well equipped 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mountainbike</td>
<td>19</td>
<td>41</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Outdoorbekleidung für Sport/Alltag</td>
<td>32</td>
<td>75</td>
<td></td>
<td></td>
<td>236</td>
</tr>
<tr>
<td>Zelt/Camping/Outdoor-Ausrüstung</td>
<td>15</td>
<td>39</td>
<td></td>
<td></td>
<td>262</td>
</tr>
<tr>
<td>A wide range of interests 3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vacation and travel</td>
<td>43</td>
<td>63</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Photography</td>
<td>12</td>
<td>16</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Results of product tests</td>
<td>12</td>
<td>24</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>I enjoy spending the night in top hotels</td>
<td>12</td>
<td>21</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interested in travelling 4</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>One vacation/Recreation trip</td>
<td>35</td>
<td>31</td>
<td></td>
<td></td>
<td>145</td>
</tr>
<tr>
<td>Several vacation/recreation trips</td>
<td>29</td>
<td>52</td>
<td></td>
<td></td>
<td>126</td>
</tr>
<tr>
<td>Interested in travelling 4</td>
<td>Total</td>
<td>%</td>
<td>ALPIN</td>
<td>%</td>
<td>Total affinity = 100</td>
</tr>
</tbody>
</table>
| Source: AWA 2019 – Basis: Total German-speaking population aged 14 years and over (70.46 million) - 239 thousand ALPIN readers.

ALPIN.de

ONLINE CONCEPT

- Offers hundreds of elaborate, researched tour tips for mountaineers
- Every month presents the photo competition “ALPIN-Pics”, in which users submit their best mountain pictures
- Accompanies ALPIN events with extensive reporting and large photo galleries
- Shows richly illustrated reports of particularly recommendable mountain tours
- Regularly has draws for high-quality prizes in attractive competitions
- Finds out how to travel safely in the mountains in articles on alpine know-how, medicine or equipment issues
- Video answers to users’ mountain questions
- Regularly shows exciting videos from top mountaineers
- Through its responsive web design offers optimized display for all end devices
- Reaches over 75 000 fans per month via its social media channels
ONLINE WEB FORMS AND PRICES

<table>
<thead>
<tr>
<th>Advertising concept</th>
<th>placement</th>
<th>format</th>
<th>pixel</th>
<th>TKP* €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ad Bundle</td>
<td>Run of Site</td>
<td></td>
<td></td>
<td>45,–</td>
</tr>
<tr>
<td>Super Banner</td>
<td>Run of Site</td>
<td>728 x 90</td>
<td>40,–</td>
<td></td>
</tr>
<tr>
<td>Skyscraper</td>
<td>Run of Site</td>
<td>200 x 600</td>
<td>45,–</td>
<td></td>
</tr>
<tr>
<td>Billboard</td>
<td>Run of Site</td>
<td>940 x 250</td>
<td>120,–</td>
<td></td>
</tr>
<tr>
<td>Medium-Rectangle</td>
<td>Run of Site</td>
<td>300 x 250</td>
<td>50,–</td>
<td></td>
</tr>
<tr>
<td>Wallpaper</td>
<td>Run of Site</td>
<td>980 x 100 + 200 x 600</td>
<td>100,–</td>
<td></td>
</tr>
<tr>
<td>Intext Spot</td>
<td>Run of Site</td>
<td></td>
<td></td>
<td>105,–</td>
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</tbody>
</table>

MOBILE

<table>
<thead>
<tr>
<th>Mobile</th>
<th>placement</th>
<th>format, pixel</th>
<th>TKP* €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Ad 6:1</td>
<td>Run of Site</td>
<td>640 x 100</td>
<td>50,–</td>
</tr>
<tr>
<td>Mobile Medium Rectangle</td>
<td>Run of Site</td>
<td>300 x 250</td>
<td>95,–</td>
</tr>
<tr>
<td>Sticky Ad</td>
<td>Run of Site</td>
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<td>65,–</td>
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</table>

<table>
<thead>
<tr>
<th>Multiscreen</th>
<th>TKP* €</th>
</tr>
</thead>
<tbody>
<tr>
<td>Medium Rectangle + Mobile Medium Rectangle</td>
<td>70,–</td>
</tr>
<tr>
<td>AdBundle + Mobile Content Ad 6:1</td>
<td>45,–</td>
</tr>
</tbody>
</table>

** For details see respective advertising material.

VIDEO

<table>
<thead>
<tr>
<th>form of advertising</th>
<th>TKP* €</th>
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</thead>
<tbody>
<tr>
<td>Video Pre Roll Ad – 20 Sec</td>
<td>130,–</td>
</tr>
<tr>
<td>Video Pre Roll Ad – 30 Sec</td>
<td>140,–</td>
</tr>
</tbody>
</table>

Demo video: www.alpin.de/videos

DATA DELIVERY

Data size: All advertising media up to max. 40 KB
Data formats: .gif / .jpg / .png / HTML5 als IFrame-Redirect
Delivery: At least 5 working days before the start of publication

CROSS-MEDIA

Individual cross-media-offers on request!

SOURCE: IVW